

NINA FREEDMAN BIO

Nina Freedman's work spans architectural design, interior design, installations, landscape art, teaching, furniture design, writing and storytelling. She has co-created globally recognized, award-winning design, for 30 years. In addition to her practice, DREAMLAND CREATIVE PROJECTS, Nina has taught at Cornell University, Pratt Institute, Parsons School of Design, Stanford University, and has been an invited Design Master Professor in China. She is an invited critic at universities and for competitions. Often called an 'idea woman', she is most interested in the future of new ideas.

DREAMLAND CREATIVE PROJECTS is a conscious spatial design practice, interested in projects that weave new ideas with the intersection of design and psychology. Focused on 'care', it specializes in the impact of emotional space and how it shifts collective thinking. With DREAMLAND her work includes the installations for the Bayer Leaps Pavilion, the Spaces for Spontaneous Singing Installation, alternative urban and country residential projects, and the furniture collections such as the Table of Contents and Wave. Prior to founding DREAMLAND, Nina worked with numerous world-renowned architects. As the long term Director of Projects for Shigeru Ban Architects America (SBAA), she was responsible for executing the vision for all projects from concept through construction. At SBAA, Nina led the award winning projects of the New Aspen Art Museum, Metal Shutter Houses and Camper Shoe Store, as well as the invited competitions for the National Library of Israel, Google HQ and the University of Chicago Business School in Hong Kong. Prior to joining SBAA, Nina was an Associate at H3 (formerly Hardy Holzman Pfeiffer Associates) where she directed public and institutional projects including the GSA Federal Courthouse in Jackson, Mississippi as well as the Restoration of Central Synagogue, Radio City Music Hall and the Packer Collegiate Institute Middle School.

Nina's international and diverse experience includes work with Renzo Piano, Richard Meier and Paul Rudolph. Projects in renowned offices ranged from museums, subway stations, television headquarters and single-family homes. In the early 1990's, Nina created "Point," an instantly successful furniture design business with a table series called "Banana Split." The series, launched at design shows in New York City and Tokyo, was featured in numerous international design magazines and presented in window displays along Fifth Avenue in New York City.

Nina co-founded ArchiteXX an independent, architectural organization to bridge the academy and practice, and to provide co-learning workshops and cross generational, individual and peer mentorship. Initiatives include university hubs, design actions, the subteXXt blog and advocacy. With ArchiteXX, she has initiated a high school prep program to increase diversity in architecture through an affordable training program.

Since 2008 Nina has cultivated roots in the Hudson Valley of New York where she engages with community circles of empowerment, writing and spiritual practice. She was granted a Woman's Leadership Residency at the Omega Institute Women's Leadership Center.

A native New Yorker, she was educated at the Architectural Association in London, where she earned a Diploma of Architecture and was the British and American Universities Scholar as well as the recipient of the Eileen Gray Scholarship. Nina earned a Bachelor's Degree in Landscape Architecture from the City College of New York where she received the American Society of Landscape Architects Certificate of Honor.